GUIDING PRINCIPLES

1. PRESERVE NEIGHBORHOOD HISTORY & CHARACTER
   - Maintain an archive of Gowanus artifacts and documents.
   - Preserve historic landscape materials where possible.
   - Incentivize adaptive reuse of historically significant or character-defining structures.

2. INTERPRET AND SHOWCASE LOCAL CHARACTER
   - Curate rotating exhibits and permanent display of artifacts in indoor and outdoor spaces throughout the neighborhood.
   - Use a collage of materials throughout the public realm that reference the neighborhood’s productive industrial history.
   - Use a palette of plants throughout the public realm that evoke the neighborhood’s vibrant ecological history, from salt marsh to farms to feral spaces.
   - Provide signage and wayfinding throughout the neighborhood that interpret neighborhood history, infrastructure and community.

3. CURATE PUBLIC ART TO SHOWCASE LOCAL TALENT AND STORIES
   - Produce public art installations that showcase local artists and/or interpret the history and culture of Gowanus.
   - Promote the continuation of a vibrant arts community through accessible studio, exhibition and market spaces.

4. SUPPORT DIVERSE, ENGAGING PROGRAMMING
   - Support public programming and education that involves all residents of Gowanus and promotes social justice and community cohesion.
GOWANUS LOWLANDS
PROGRAMMING

Gowanus hosts numerous active and engaged arts and cultural organizations and individuals, who stage the events and installations that give the neighborhood unique character. As the neighborhood changes, this robust grassroots engagement should be supported and expanded.

SELECT PROGRAMMING & EVENTS
Ongoing and Past

Gowanus Open Studios
Battle of Brooklyn Renactment
Gowanus Block Party
Dredgers Banjo Throws
Art Lab workshops
Theatre of the Liberated productions
Theater at Old Stone House
World of Water day dances
Gowanus Grind
Gowanus Flotilla
Citizen Science
Volunteer Stewardship
Walking Tours
EXPO Gowanus
Gowanus Block Party

Gowanus Dredgers - SuperFUN Race
Mister Sunday - Gowanus Grove

Gowanus Memorial Artyard
Baby Buggy Brigade - Gowanus Houses -1952

Piper Theater Summer Youth Program at Old Stone House
Gowanus Wildcats at Thomas Greene Park

Stream painting with Stacey Levy, 2017

ArtLab