



## Sponsorship Opportunities

- Benefactor - \$5,000**  
 Opportunity to address audience on stage  
 Photo opportunities for press purposes  
 Banner on display at event (*banner provided by sponsor*)  
 Volunteer opportunities for up to 10 employees at event  
 Table at event (optional) with employees hosting activities  
 Large logo on all printed promotional materials (*deadline April 1st*)  
 Large logo on printed banner at event  
 Listed in press release, social media and eblasts  
 Listed in GCC annual report and on GCC website
- Protector - \$2,500**  
 Banner on display at event (*banner provided by sponsor*)  
 Table at event (optional) with employees hosting activities  
 Small logo on all printed promotional materials (*deadline April 1st*)  
 Small logo on printed banner at event  
 Listed in press release, social media and eblasts  
 Listed in GCC annual report and on GCC website
- Supporter - \$1,000**  
 Banner on display at event (*banner provided by sponsor*)  
 Name on all printed promotional materials (*deadline April 1st*)  
 Name on printed banner at event  
 Listed in press release, social media and eblasts  
 Listed in GCC annual report and on GCC website
- Local Friend - \$500**  
 Name on all printed promotional materials (*deadline April 1st*)  
 Name on printed banner at event  
 Listed in press release, social media and eblasts  
 Listed in GCC annual report and on GCC website

**Promotion** Printed materials: fliers, postcards, event banner  
 Digital outlets: Twitter (1500 followers), Instagram (1500 followers), Facebook, e-blasts (5,000 addresses), website, press release

**Audience** EXPO GOWANUS 2018 anticipates a diverse crowd of approximately 1,000 local children, parents and long-term residents who care about their community, the environment, art and design.

## Contact Information

NAME AS YOU WOULD LIKE IT TO APPEAR IN EVENT MATERIALS

ORGANIZATION OR COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

- This gift is anonymous
- My gift will be matched by my employer

## Please Indicate Payment Method

- Enclosed please find a check made payable to Gowanus Canal Conservancy

Please charge  Visa  Discover  
 Amex  MasterCard

One-time in the amount of \$ \_\_\_\_\_

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

SIGNATURE

For more information, please contact Cait LaMorte at 718.541.4378 or [cait@gowanuscanalconservancy.org](mailto:cait@gowanuscanalconservancy.org).  
 Please return this form to: Gowanus Canal Conservancy, 543 Union St #1E, Brooklyn, NY 11215  
 Gowanus Canal Conservancy is a 501(c)(3) nonprofit. Your donation is tax-deductible to fullest extent of the law.